



2026 Osteogenesis Imperfecta Foundation National Conference

50,000 Lives, One Unbreakable Spirit®

July 24 - 26, 2026
Orlando, FL

SPONSORSHIP OPPORTUNITIES

The Osteogenesis Imperfecta Foundation's biennial National Conference brings together hundreds of individuals living with OI, their loved ones, and medical professionals for three days of medical sessions, social activities and information-sharing opportunities. Your partnership as a sponsor of the OIF National Conference not only helps to offset the cost of this important program, but also allows attendees to learn about your organization and how your products or services may help improve their quality of life.

The sponsorship opportunities outlined in this packet are flexible and may be tailored to meet your individual interests. If you have any questions about the OI Foundation's National Conference or the sponsorship opportunities, please contact us at mbonardi@oif.org or 301-947-0083.



Young attendees at the 2024 National Conference in Omaha, NE.

What is Osteogenesis Imperfecta?

Osteogenesis Imperfecta (OI) is a rare and complex genetic disorder of the collagen that is often characterized by fragile bones. Other characteristics include brittle teeth, spine curves, hearing loss, respiratory problems, cardiac issues, and muscle weakness. OI is highly variable- ranging from a mild form with few fractures to a form that is lethal at birth. Individuals with OI may experience hundreds of fractures over a lifetime.

What is the Osteogenesis Imperfecta Foundation National Conference?

With 500-800 attendees, the OI Foundation's biennial National Conference is the largest national informational and social event for families and individuals living with osteogenesis imperfecta. Attendees include adults living with OI, children and teens with OI, parents, siblings, spouses, other relatives and friends, and health care providers of many types. Some attendees are coping with a new diagnosis or new complication, others are looking to update their existing information and many come to be together with their fellow OI community members for a weekend. The conference program offers a series of plenary sessions, topic information sessions and workshops, peer-to-peer seminars, an exhibit hallway showcasing products and services for individuals managing a disability, and social events.

Why Participate?

The OI Foundation National Conference draws several hundred attendees from the OI Community.

Families and individuals are looking for new products, services and information to help improve their lives. The OI Foundation answers more than 11,000 inquiries annually from families and individuals seeking information and resources.

There are many opportunities to interact with healthcare professionals who treat patients living with osteogenesis imperfecta as well as individuals and families effected by this rare disorder.

2026 Osteogenesis Imperfecta Foundation National Conference

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SPONSORSHIP OPPORTUNITIES

	Titanium \$35,000	Platinum \$20,000		Gold \$10,000		Silver \$7,500		Bronze \$5,000		Other Opportunities \$500-\$2,500		
	Presenting Sponsor	Reception Sponsor	Camp Unbreakable Spirit® Sponsor	Featured Session Sponsor	Team Unbreakable Spirit® Sponsor	Meal Sponsor	Walk-n- Wheel Finish Line Sponsor	Breakout Session Sponsor	T-Shirt Sponsor	Exhibitor	Cheering Station Sponsor	Route Sponsor
Logo on OIF National Conference T-shirt	√	√	√	√	√	√	√		√	√		
Logo on Unbreakable Spirit® Walk-n-Wheel T-shirt	√	√	√	√	√	√	√		√	√		
Recognition as host (varies by level ; see full sponsorship description for specifics)	√	√	√									
Logo on conference website and promotional materials	√	√	√	√	√	√	√	√			√*	√*
Logo on one mutually agreed upon give-away	√	√	√		√*							
Opportunity to put materials in conference tote bag	√											
Opportunity to address attendees	√				√*		√*					
Recognition in OIF Social Media Posts	√	√	√	√	√	√	√	√				
Special feature in E-News of your choice	√											
Signage (varies by level ; see full sponsorship description for specifics)	√	√	√	√	√	√	√*	√	√		√*	√*
Exhibit Hall table	√	√	√	√	√	√	√	√	√	√		
Conference program book space	Full Page	Full Page	Full Page	1/2 Page	1/2 Page	1/2 Page	1/2 Page	1/4 Page	1/4 Page	1/4 Page		

* at National Unbreakable Spirit® Walk-n-Wheel event only

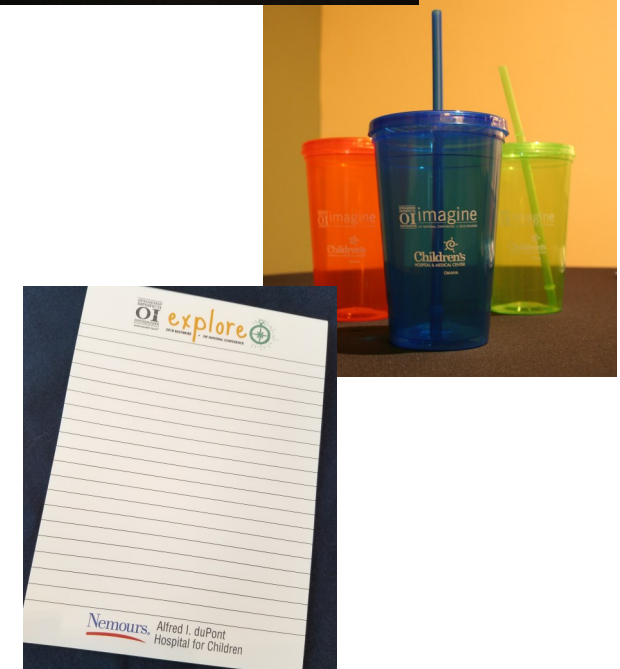


TITANIUM SPONSORSHIPS

PRESENTING SPONSOR (\$35,000)

Sponsorship Benefits:

- Sponsor logo on OIF National Conference t-shirt and Unbreakable Spirit® Walk-n-Wheel t-shirt (worn by conference attendees during the Unbreakable Spirit® National Walk-n-Wheel and throughout the National Conference)
- Prime Exhibit Hall location for opportunity to distribute product and marketing materials to 600-800 OIF Conference attendees for the duration of the conference
- Signage throughout the OIF National Conference, including at the Registration & Information desk
- Sponsor logo on one mutually agreed upon give-away item (conference tote bag, lanyards, notepads, etc.)
- Sponsor will be billed as the official host of a Featured Session (see page 6) of your choice, with the opportunity to welcome guests
- Sponsor logo displayed prominently on www.oif.org/conference (the OIF website receives between 45,000-65,000 unique visitors per month) and on the online OIF National Conference registration portal
- Sponsor logo on all conference promotions, including: our monthly E-News (distribution 11,000+) and quarterly *Breakthrough* Newsletter (distribution 13,000+)
- Full-page in Conference Program book
- Special feature on your organization in one monthly electronic E-News edition of your choice.



Samples of National Conference Promotional Items



PLATINUM SPONSORSHIPS

RECEPTION SPONSOR (\$20,000)

Host a specialty session of your choice:

~~Welcome Reception~~ • ~~Family Social Reception~~ • Dinner & Dance

Sponsorship Benefits:

- Sponsor logo on OIF National Conference t-shirt and Unbreakable Spirit® Walk-n-Wheel t-shirt
- Recognition as the featured sponsor/host of a specialty reception of your choice with sponsor name and logo on Program Materials and signage
- Logo recognition on the conference website (www.oif.org/ conference. Website receives 45,000-65,000 visitors per month) and promotional materials (including monthly E-News distributed to 11,000+ and quarterly *Breakthrough* Newsletter distributed to 13,000+)
- Recognition on select Osteogenesis Imperfecta Foundation social media updates promoting the OIF National Conference
- Exhibit Hall table and opportunity to distribute product and marketing materials to 600-800 OIF Conference Attendees for the duration of the conference
- Full-page in conference program book distributed to all 800 conference attendees

CAMP UNBREAKABLE SPIRIT® SPONSOR (\$20,000)

Sponsorship Benefits:

- Logo featured on the Camp Unbreakable Spirit® participant t-shirts and program materials
- Recognition of the childcare host in all OIF National Conference promotional materials
- Full-page in Conference Program book



A young attendee showing their unbreakable spirit®



GOLD SPONSORSHIPS

FEATURED SESSION SPONSOR (\$10,000)

Each session hosts 600-800 people.

Session of your choice:

Opening Session • Plenary Sessions • Pre-Awards Dinner Reception • Social Events

• Adult Health Panel • Pediatric Health Panel • ~~Talent Show~~

Sponsorship Benefits:

- Sponsor logo will be displayed on Featured Session signage
- Sponsor logo on OIF National Conference t-shirt and Unbreakable Spirit® Walk-n-Wheel t-shirt
- Logo recognition on the conference website (www.oif.org/conference. Website receives 45,000-65,000 visitors per month) and promotional materials (including monthly E-News distributed to 11,000+ and quarterly *Breakthrough* Newsletter distributed to 13,000+)
- Recognition on select Osteogenesis Imperfecta Foundation social media updates promoting the OIF National Conference
- Exhibit Hall table and opportunity to distribute product and marketing materials to 600-800 OIF Conference Attendees for the duration of the conference
- Half-page in conference program book distributed to all 800 conference attendees



GOLD SPONSORSHIPS

TEAM UNBREAKABLE SPIRIT® SPONSOR (\$10,000)

Sponsorship Benefits:

- Sponsor logo on OIF National Conference t-shirt and Unbreakable Spirit® Walk-n-Wheel t-shirt
- Company logo featured on a Photo Booth Backdrop at the National Unbreakable Spirit® Walk-n-Wheel
- Logo recognition on the conference website (www.oif.org/conference. Website receives 45,000-65,000 visitors per month) and promotional materials (including monthly E-News distributed to 11,000+ and quarterly *Breakthrough* Newsletter distributed to 13,000+)
- Opportunity for one executive or representative of the sponsor's choice to participate in the National Unbreakable Spirit® Walk-n-Wheel Ribbon Cutting and Start
- Opportunity to distribute mutually agreed upon branded product to walkers and wheelers at event (water bottles, snacks, giveaways etc.)
- Recognition on select Osteogenesis Imperfecta Foundation social media updates promoting the OIF National Conference
- Exhibit Hall table and opportunity to distribute product and marketing materials to 600-800 OIF Conference Attendees for the duration of the conference
- Half-page in conference program book distributed to all 800 conference attendees



2024 National Conference attendees wearing the OIF National Walk-n-Wheel t-shirt



SILVER SPONSORSHIPS

MEAL SPONSOR (\$7,500)

Meal of your Choice Provided to Attendees:

Breakfast • Lunch

Sponsorship Benefits:

- Sponsor logo on OIF National Conference t-shirt and Unbreakable Spirit® Walk-n-Wheel t-shirt
- Sponsor logo on signage at both the Saturday and Sunday breakfast or lunch
- Logo recognition on the conference website (www.oif.org/conference. Website receives 45,000-65,000 visitors per month) and promotional materials (including monthly E-News distributed to 11,000+ and quarterly *Breakthrough* Newsletter distributed to 13,000+)
- Recognition on select Osteogenesis Imperfecta Foundation social media updates promoting the OIF National Conference
- Exhibit Hall table and opportunity to distribute product and marketing materials to 600-800 OIF National Conference Attendees for the duration of the conference
- Half-page in conference program book distributed to all 800 conference attendees

WALK-N-WHEEL FINISH LINE SPONSOR (\$7,500)

Sponsorship benefits:

- Sponsor logo on OIF National Conference t-shirt, Unbreakable Spirit® Walk-n-Wheel t-shirt, and sponsor signage
- Logo recognition on the conference website (www.oif.org/conference. Website receives 45,000-65,000 visitors per month) and promotional materials (including monthly E-News distributed to 11,000+ and quarterly *Breakthrough* Newsletter distributed to 13,000+)
- Opportunity to distribute mutually agreed upon branded product to walkers and wheelers at event (water bottles, snacks, giveaways etc.)
- Opportunity to greet Walk-n-Wheel participants at the finish line
- Recognition on select Osteogenesis Imperfecta Foundation social media updates promoting the OIF National Conference
- Exhibit Hall table and opportunity to distribute product and marketing materials to 600-800 OIF National Conference Attendees for the duration of the conference
- Half-page in conference program book distributed to all 800 conference attendees



BRONZE SPONSORSHIPS

BREAKOUT SESSION SPONSOR (\$5,000)

Sponsorship Benefits:

- Signage with company logo outside of conference breakout session of your choice
- Logo recognition on the conference website (www.oif.org/conference. Website receives 45,000-65,000 visitors per month) and promotional materials (including monthly E-News distributed to 11,000+ and quarterly *Breakthrough* Newsletter distributed to 13,000+)
- Recognition on select Osteogenesis Imperfecta Foundation social media updates promoting the OIF National Conference
- Exhibit Hall table and opportunity to distribute product and marketing materials to 600-800 OIF Conference Attendees for the duration of the conference
- Quarter-page in conference program book distributed to all 800 conference attendees



BRONZE SPONSORSHIPS

T-SHIRT SPONSOR (\$5,000)

Sponsorship Benefits:

- Sponsor logo featured on sleeve of official National Conference t-shirt
- Sponsor sign displayed at National Conference registration table
- Logo recognition on the conference website (www.oif.org/conference. Website receives 45,000-65,000 visitors per month) and promotional materials (including monthly E-News distributed to 11,000+ and quarterly *Breakthrough* Newsletter distributed to 13,000+)
- Recognition on select Osteogenesis Imperfecta Foundation social media updates promoting the OIF National Conference
- Exhibit Hall table and opportunity to distribute product and marketing materials to 600-800 OIF Conference Attendees for the duration of the conference
- Quarter-page in conference program book distributed to all 800 conference attendees



Attendee of the 2024 OIF National Conference wearing their Conference T-Shirts



MORE SPONSORSHIP OPPORTUNITIES

EXHIBITOR - \$2,500

Sponsorship Benefits:

- Sponsor will have opportunity to greet conference attendees at a 6' table in the conference pre-function space
- Exhibit Hall table and opportunity to distribute product and marketing materials to 600-800 OIF National Conference Attendees for the duration of the conference
- Quarter-page in conference program book distributed to all 800 conference attendees



CHEERING STATION SPONSOR - \$1,000

Sponsorship Benefits:

- Logo recognition at Cheering Stations along the National Unbreakable Spirit® Walk-n-Wheel route
- Opportunity for representatives to cheer on 250-300 members of the OI Community at a designated cheering station along the National Unbreakable Spirit® Walk-n-Wheel route

ROUTE SPONSOR - \$500

Sponsorship Benefits:

- Logo recognition on National Unbreakable Spirit® Walk-n-Wheel Route markers throughout the designated route



Team OIF Staff at the 2025 National Unbreakable Spirit® Walk-n-Wheel



SPONSORSHIP COMMITMENT FORM

Please select your choice of sponsorship:

- ~~\$35,000 Presenting Sponsor~~
 \$10,000 Featured Session Sponsor
 \$7,500 Walk-n-Wheel Finish Line Sponsor
 \$2,500 Exhibit Sponsor
 \$20,000 Reception Sponsor
 \$10,000 Team Unbreakable Spirit® Sponsor
 \$1,000 Cheering Station Sponsor
 ~~\$20,000 Camp Unbreakable Spirit® Sponsor~~
 \$5,000 Breakout Session Sponsor
 \$500 Route Sponsor
 \$7,500 Meal Sponsor
 ~~\$5,000 T-Shirt Sponsor~~

Name _____

Event Day Contact (if applicable) _____

Company _____

Address _____

City / State / Zip _____

Phone _____ Email _____

Please select your payment preference:

- AMEX
 MASTERCARD
 VISA
 DISCOVER
 Check*
 Please invoice me

Credit Card #: _____ Exp. Date: _____ CVV #: _____

Name on Card: _____

Signature: _____ Date: _____

**Please make checks payable to Osteogenesis Imperfecta Foundation*

**PLEASE SEND COMPLETED
FORM BY JULY 1, 2026 TO:**

OIF Attn: 2026 OIF National Conference Sponsorship

656 Quince Orchard Rd, Suite 650, Gaithersburg, Maryland 20878

Phone: 301-947-0083 • Fax: 301-947-0456 • Email: mbonardi@oif.org