



FAMILY EDUCATIONAL CONFERENCE SERIES

Virtual National Conference and In-Person Regional Conferences

Patient education is one of the cornerstones of the mission of the Osteogenesis Imperfecta Foundation. In 2020 and 2021, the OIF converted the biennial OIF National Conference into two very successful OIF Virtual Conferences. Each has hosted nearly 900 registered attendees in educational sessions ranging from *Navigating a New Diagnosis* to *Research Updates* to *Managing Mild OI*. This year, the Virtual National Conference will be held on July 9, 2022.

In addition to the OIF Virtual National Conference, the OI Foundation will host a minimum of three in-person Regional Conferences around the country throughout 2022 and 2023. By hosting smaller, more targeted regional conferences, we can deliver educational resources to our community and still provide a safe environment for gathering. Similar events held in the past have had an average of 100 attendees. The first in-person regional conference will be held in Tampa, Florida on July 30, 2022. Additional proposed locations include Pennsylvania, Nevada, Missouri, Colorado, and Ohio. The full schedule will be posted as details become available.

By sponsoring the OI Foundation's Family Educational Conference Series, which includes the Virtual National Conference and the in-person Regional Conferences, you will be supporting the mission to improve the quality of life for individuals affected by OI through research to find treatments and a cure, education, awareness, and mutual support. Sponsorship helps to cover the various costs of the Regional Conferences, including audiovisual needs, catering, renting the event space, and sponsoring families to attend. Our federal tax ID number is 23-7076021. For more information contact Melissa Bonardi at mbonardi@oif.org.



Attendees at the
OI Foundation's Phoenix
Regional Conference
in March 2020

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SPONSORSHIP OPPORTUNITIES

Platinum Sponsor - \$30,000

- Opportunity to air a one-minute video about your organization or welcoming attendees to one virtual session of your choice
- Sponsor will be billed as the official host of virtual sessions of their choice with their logo displayed on the session's welcome slide
- Sponsor logo featured on sponsor thank you slide at the end of ALL virtual and regional conference sessions
- Exhibit opportunity at all regional conferences in 2022-2023
- Two complimentary registrations at all regional conference in 2022-2023
- Sponsor logo displayed prominently on www.oif.org (the OIF website receives between 45,000-65,000 unique visitors per month)
- Sponsor logo on all Virtual and Regional Conference promotions, including monthly E-News (distribution 11,000+), and printed *Breakthrough* Newsletter (distribution 1,300+)
- Feature social media post highlighting your organization as a Platinum Sponsor of the OIF Virtual and Regional Conferences (more than 20,000 users across three platforms with posts reaching up to 50,000)
- Special feature on your organization in one monthly electronic E-News edition of your choice



OIF Medical Advisory Council Chair, Dr. Francis Glorieux with OI community members at the 2018 OIF National Conference

Gold Sponsor - \$20,000

- Opportunity to air a one-minute video about your organization or welcoming attendees to one virtual session of your choice
- Sponsor will be billed as the official host of one virtual session of their choice with their logo displayed on the session welcome slide
- Sponsor logo featured on sponsor thank you slide at the end of all virtual sessions and two regional conferences of your choice
- Exhibit opportunity at two regional conferences of your choice in 2022-2023
- Two complimentary registrations at two regional conferences of your choice in 2022-2023
- Sponsor logo displayed prominently on www.oif.org/virtualconference (the OIF website receives between 45,000-65,000 unique visitors per month)
- Sponsor logo on all Virtual National Conference promotions, including monthly E-News (distribution 11,000+), and printed *Breakthrough* Newsletter (distribution 1,300+)
- Feature social media post highlighting your organization as a Gold Sponsor of the OIF Virtual Conference and selected Regional Conferences (more than 20,000 users across three platforms with posts reaching up to 50,000)

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Silver Sponsor - \$10,000

- Opportunity to air a one-minute video about your organization or welcoming attendees to one virtual session of your choice
- Sponsor will be billed as the official host of one virtual session of their choice with their logo displayed on the session welcome slide
- Sponsor logo featured on sponsor thank you slide at the end of all virtual sessions and one regional conference
- Exhibit opportunity at one regional conferences of your choice in 2022-2023
- Two complimentary registrations at one regional conference of your choice in 2022-2023
- Sponsor logo displayed prominently on www.oif.org/virtualconference (the OIF website receives between 45,000-65,000 unique visitors per month)
- Sponsor logo on all Virtual National Conference promotions, including monthly E-News (distribution 11,000+), and printed *Breakthrough* Newsletter (distribution 1,300+)
- Feature social media post highlighting your organization as a Silver Sponsor of the OIF Virtual Conference and selected Regional Conferences (more than 20,000 users across three platforms with posts reaching up to 50,000)

Bronze Sponsor - \$5,000

- Sponsor logo featured on sponsor thank you slide at the end of all virtual sessions
- Sponsor logo displayed prominently on www.oif.org/virtualconference (the OIF website receives between 45,000-65,000 unique visitors per month)
- Sponsor logo on all Virtual National Conference promotions, including: our monthly E-News (distribution 11,000+) and printed *Breakthrough* Newsletter (distribution 13,000+) as well as email blasts and social media posts (more than 20,000 users across three platforms with posts reaching up to 50,000)
- Feature social media post highlighting your organization as a Bronze Sponsor of the OIF Virtual Conference

Exhibit Sponsor - \$2,500/per Regional Conference

- Exhibit table and two complimentary registrations to one in-person regional conference
- Sponsor logo on all Virtual and Regional Conference promotions, including: our monthly E-News (distribution 11,000+) and quarterly *Breakthrough* Newsletter (distribution 13,000+) as well as email blasts and social media posts (more than 20,000 users across three platforms with posts reaching up to 50,000)



Representatives from PegaMedical at their exhibit table at the 2016 OIF National Conference



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Sponsor & Exhibitor Information

This is how your information will appear in OI Foundation publications.

Company Name

Contact

Title

Address

City/State/Zip/Country

Phone

Fax

E-mail

Website

Sponsorship Amount: _____

Selected Regional Conference(s): _____

Authorized Signature: _____ Date: _____

Name (please print): _____ Title: _____

Payment Information:

Request an invoice - Upon receipt of this signed agreement you will be invoiced and payment is due 30 days from receipt of invoice.

Credit Card

AMEX MasterCard Visa Discover

Credit Card No: _____ Exp. Date _____ / _____

Signature _____ Print Name _____

Check - If paying by check, make check payable to Osteogenesis Imperfecta Foundation in U.S. dollars and drawn on a U.S. bank.

Send check along with this form to:

OIF Attn: 2022 OIF Conference Sponsorship

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